

Board Director — The Economist Educational Foundation U.S. Fund

Founding Board Member | Voluntary | United States

About The Economist Educational Foundation

[The Economist Educational Foundation](#) is a fast-growing, independent charity on a mission to ensure every child is empowered to think critically and communicate effectively about the world's most pressing issues. Drawing on The Economist's unparalleled journalistic expertise, we produce free, weekly current affairs lessons for young people aged 10–16 across the globe.

Last year, our programs reached over 1 million children across 99 countries. We are now launching The Economist Educational Foundation U.S. Fund - a 501(c)(3) entity - to unlock the philanthropic potential of the U.S. market and scale our impact further.

***The Economist* connection**

The Economist Educational Foundation is an independent charity founded by staff at The Economist Group, one of the world's most respected media companies. In the U.S., *The Economist* reaches millions of influential readers, and the brand carries significant weight across finance, business, policy and academia. As a Director of the U.S. Fund, you will be able to draw on that esteemed reputation to open doors, build relationships and inspire philanthropic support in a way that few organisations can offer.

A rare founding opportunity

We are inviting a select group of visionary leaders to become Founding Directors of our U.S. Board. This is a unique opportunity to build a philanthropic engine from the ground up, become associated with one of the world's most trusted brands and to empower the next generation of critical thinkers. You would be working closely with Charlotte Howard, US Executive Editor of The Economist, who will lead the board as President.

By capitalizing on *The Economist's* prestige, you will play a critical role in guiding The Economist Educational Foundation through its ambitious 10-year strategy. By 2037, the Foundation aspires to reach 10 million children annually, establish a robust footprint in the UK, USA, at least one additional market (to be decided) and become the definitive global household name for current affairs education.

The role

As a founding Board member, you will play a central role in building The Economist Educational Foundation's U.S. fundraising presence from the ground up, developing networks, cultivating donor relationships and helping shape our long-term fundraising strategy. The administrative and governance set-up, including the 501(c)(3) filing process, will be fully managed by The Economist Educational Foundation and The Economist Group teams.

Key responsibilities

- Act as an ambassador for The Economist Educational Foundation's mission across the U.S., raising the Foundation's profile with relevant audiences in the pursuit of fundraising opportunities
- Advise on the strategic direction and long-term sustainability of the U.S. Fund
- Actively leverage your personal and professional networks to identify, cultivate and secure donors and funding partners
- Exercise diligent stewardship of the U.S. Fund, upholding the highest standards of integrity, transparency, and accountability while ensuring full compliance with U.S. nonprofit regulations.

Give or get commitment

The Economist Educational Foundation's U.S. Board operates on an explicit **give or get** principle. Each Director is expected to either make a personal financial contribution or secure funding from their networks each year. Specific give/get expectations will be discussed with candidates during the recruitment process.

Who we're looking for

We are seeking visionary leaders who combine a passion for education and youth empowerment with the networks and influence to drive meaningful philanthropic impact. You may come from a background in finance, law, technology, media, education, or philanthropy. What matters most is your commitment to the mission and your ability to open doors.

Terms

- Voluntary, uncompensated role
- Directors serve an initial term of three years, with the option to renew
- Meetings held at least twice per year, online or in person
- Based in the United States

To express interest

Please contact foundationteam@economist.com with a brief note on your interest. We will review all expressions of interest throughout August and The Economist Educational Foundation's CEO, Flora Letanka, will subsequently get in touch to arrange a call should we wish to discuss it further.