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The Economist Educational Foundation

Reports to: Programme Director

Hours: Full time with flexible hours. Core hours are 10am to 4pm.

Contract type: fixed term maternity cover May 2025 - May 2026

Location: Hybrid. Central London two days per week (Wednesdays and Thursdays) and remote working.

Salary: £45,000 per annum

Closing date: Friday 13th December, 5pm (GMT)

APPLICATION PROCESS

To apply

1. Complete [this](#) application form (also found here: bit.ly/TEEF2025HOC).
2. Complete and return the equality and diversity monitoring form to Manni at manthuramohamed@economist.com, using the subject line "Monitoring Form".

If you have any questions about the role, please contact our Programme Director, Olivia, at oliviaplatman@economist.com

Please note: we will contact applicants after the closing date. First round interviews will take place January 8th and 9th with second interviews the following week.

ABOUT US

We're a small, creative and fast-growing charity that was established from inside *The Economist* in 2012. We support children, aged 10 to 16, from under-served backgrounds to develop essential skills for the modern world. We do this by enabling them to join inspiring discussions about the news, which teaches them to think critically, communicate effectively and understand the most complex global issues.

Our activities: Our programme, Topical Talk, brings about these discussions in four ways:

- We create world-class teaching resources for weekly classroom discussions about global news stories
- We run *Topical Talk Festival*: the world's biggest news festival for young people. Children from countries all over the world join discussions with each other and global experts; and they work towards publishing their opinions in written, audio and film format for the chance to win awards
- We offer *Topical Talk Prizes*: collections of resources for a series in-depth discussions about a big global issue or theme, following which students submit their work for the chance to win prizes
- We train and support teachers to bring high-quality news discussions into their classrooms; including through intensive community partnerships in the UK, US and Nigeria

Our impact: Students who take part in Topical Talk can make seven times more progress compared to their peers in creativity, problem-solving, open-minded listening and confident speaking. These skills are linked with better outcomes at school, in employment and as citizens. Our programme has received international recognition, including by HundrED as one of the top 100 educational initiatives of 2020 and 2021, and as first-prize winner of the UNESCO Global Media and Information Literacy Awards 2022.

Our ambitions: We are at an exciting point in our trajectory. We have demonstrated huge growth potential, going from a small UK pilot in 2013 to working with thousands of teachers globally today, including on-the-ground work in the UK and US. There is still an enormous unmet need, so we have bold plans to reach one million children in 2026, with 100,000 engaging on a weekly basis.

THE ROLE

We're looking for a creative, collaborative teacher to manage our global current affairs content for schools.

You will be a creative teacher, or former teacher, who is excited to turn the biggest issues in the news into engaging lessons for 10- to 16-year olds, with a particular focus on our bespoke projects and events. You'll research global topics and consider the best angles and innovative activities. This material will build children's knowledge about the news and the essential skills they need to make sense of it, through discussion-based activities.

You'll be responsible for overseeing production of our world-class lessons, live events and Festival resources, with help from a supportive, collaborative team and a wealth of journalistic expertise from across The Economist Group. You'll be a driven, collaborative manager, able to coordinate a variety of stakeholders including freelance collaborators and internal volunteers, and manage our core content team of Designer and Educational Content Lead.

You will manage projects that help develop the content we offer to schools globally. From implementing AI to unlocking the power of translation, you'll ensure projects are managed effectively, meet deadlines and keep to budget. You'll work with the leadership team to monitor and evaluate the success of these projects and scope new areas for growth.

RESPONSIBILITIES

Create content

- Research and pitch topics to cover and identify the most important facts, arguments and questions to address
- Liaise with subject specialists at *The Economist* to inform your research
- Write content as needed, including lesson plans, resources for one-off student workshops and events to meet a specific brief
- Work with the Head of Partnerships to create bespoke content in partnership with funders
- Bring all of the content, lesson plans and resources together into coherent schemes of work, editing and proof-reading as needed

Lead and oversee the content team

- Line manage the Educational Content Lead and Designer
- Manage diaries, build rapport and communicate effectively to ensure freelancers and internal colleagues (from journalists and fact-checkers to the teachers on our team) meet deadlines
- Maintain excellent relationships with *The Economist* editorial colleagues and create new ways of working together
- Manage the budget for the Content Department

Manage content and development projects

- Project-manage the production and curation of our student-facing content, including weekly lessons, live events, bespoke projects and Topical Talk Festival, to ensure it meets quality standards and deadlines
- Recruit and engage a variety of diverse and compelling topic experts to enrich our content
- Monitor and evaluate content against targets and adapt as needed. For example, reviewing processes and exploring creative new ideas
- Quality-assure our work through feedback from users. For example, meeting termly with teachers to gain insights on what they value

- Work with leadership on content development including innovations in AI and translation, and other new areas for growth

This role will involve some travel across the UK and globally. It also involves working with young people, so you will need to have an enhanced DBS check (which The Foundation will organise).

REQUIRED ATTRIBUTES AND EXPERIENCE

You are...

- Passionate about current affairs – you want to help young people to understand the news
- A leader and manager – you are able to lead multiple projects and manage individuals
- Highly organised – you are able to manage competing priorities and have excellent time management
- A great problem-solver – you can manage the needs of different audiences and stakeholders
- An excellent writer and communicator – you can communicate complex ideas to beginners in a clear and engaging way
- Creative – you can plan innovative lessons which effectively develop students' critical-thinking and communication skills through discussions about the news
- Meticulous in your work – you have exceptional attention to detail
- Driven and action-oriented – you are able to work in a self-directed way and take practical steps to achieve your goals

You have...

- Qualified Teacher Status (or equivalent) – you have at least two years of experience teaching primary or secondary students and an up-to-date knowledge of educational research and developments
- Experience of managing multiple projects and meeting deadlines
- Experience of creating inspiring classroom resources, both collaboratively and independently
- Experience of building relationships and managing colleagues to secure what's needed from them

You might have...

- Experience of creating and editing video and/or other multi-media content
- Experience of educational content creation outside of the classroom

OPPORTUNITIES WE CAN OFFER YOU

- **Real impact:** you'll support the team to make a real difference to children's ability to think critically, listen well, express themselves and understand the big issues of our time
- **Development and support:** we invest in training and development and will support you to build the skills and experience as you need, for example, working with you to find expert mentors within The Economist Group
- **A friendly, driven and highly-effective team:** we are deeply committed to being an inspiring place to work, where we learn and achieve things that matter together. Our team of experts work creatively and collaboratively, whilst taking full responsibility for their goals.
- **Flexible working:** our core hours are from 10am to 4pm with a minimum of two days spent in the office each week (Wednesdays and Thursdays)
- **Other benefits:** Economist Group benefits include a great central-London office (The Adelphi Building near Charing Cross), private medical insurance and more

We're particularly keen for you to apply if you are from a community under-represented in the charity sector or have lived experience of facing extra barriers because of your background.

If you require any adjustments for your interview, just let us know.