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# Privacy policy

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The Economist Educational Foundation takes information privacy very seriously, and this document shows you what information we collect, what we do with it, and how you can control any information that we hold.

We collect, store and process information in order to carry out charitable activities that are consistent with our mission, including delivering our educational programmes, measuring our impact and raising funds.

We only use people's information in ways they would reasonably expect.

## 1. The information that we collect

### 1.1. Information that we collect and process about young people under the age of 16

We collect and process information about the young people that we work with, for example which of our projects they are involved with, which school they attend, their eligibility for Pupil Premium funding and how much progress they make in news literacy knowledge and skills.

We collect this information from the young people themselves and from their teachers. It helps us to ensure we are delivering our work to the young people who are most in need of it, and to measure our impact.

Teachers collect parental consent for young people to take part in our programmes, including consent for us to use their children's data in the ways described here. We never collect data about young people that we work with without confirmation from the teachers that this consent has been obtained. If parental consent is not provided, this might mean that the young person is not able to participate in our programmes.

We ensure all data sent to us about young people is pseudonymised, and any information that we make public is presented in an aggregated, anonymised way.

We also collect information about some young people who are not participating in our programmes, but we do not collect data about these young people that enables us to identify them. We collect this in order to better understand our impact. This helps us to continue to improve the service we provide to schools and young people.

#### Publishing and sharing young people's work

We publish work and comments made by young people taking part in our programmes, on public online platforms and social media. We might also share the work / comments in print, on television, on radio or other channels, to support or promote our charitable work.

Young people participating in our Topical Talk programme may have access to the Student Hub area of an online platform, ([talk.economistfoundation.org](http://talk.economistfoundation.org)), which is a public website. We collect and process information about how many pieces of work and comments young people submit for publication on the platform, and how many times their work has been awarded a star for high quality. Young people's teachers are able to see this information about their students.

## Photos and videos featuring children

We will only take or share photos or videos featuring young people in our programmes if their parents have specifically given permission for this. We will never take or share pictures or videos of young people without parental consent.

Photos or videos might be taken of children taking part in our programmes or activities. These might be taken by the children themselves, their teacher, The Economist Educational Foundation, or occasionally by other people with The Economist Educational Foundation's permission. These photos or videos might be published or shared publicly online, on social media, in print, on television, on radio or other channels to support or promote our charitable work.

We advise teachers to inform young people participating in Topical Talk about the risks (including privacy cost) of sharing personal information online, including photos or videos featuring themselves, or their views about the news.

### **1.2 Information that we collect and process about teachers and education professionals**

We collect and process information about teachers and education professionals which allows us to measure our impact, tell people about relevant products or services and to provide them with our products or services. For example, we collect their contact details, and we might collect information about their participation in our programmes, and the impact of these on their students.

We collect the information from the individuals themselves, their colleagues or publicly available information.

As a matter of good practice, we will refresh our contact lists periodically. If we have not heard from a teacher or education professional for over a year, we will ask for their consent to continue contacting them, and delete the data of anyone who does not say yes.

Any information that we make public is presented in an aggregated, anonymised way.

### **1.3 Information that we collect and process about supporters and potential supporters**

We collect and process information about supporters, and people who we think might wish to support us in some way, to tell them about opportunities to work with us and to report on our progress and the impact of donations that they make. We collect and process their contact details and information about their relationship with us, for example whether they have made a donation to us in the past.

We collect the information from the individuals themselves, their colleagues or publicly available sources.

We obtain consent from supporters to be added to our e-newsletter.

If we have not heard from a supporter or person who we think might wish to support us for over a year, we will ask for their consent to continue contacting them, and delete the data of anyone who does not say yes.

### **1.4 Information that we collect online**

We collect data through our websites, [www.economistfoundation.org](http://www.economistfoundation.org), [talk.economistfoundation.org](http://talk.economistfoundation.org), and Google Forms and Typeform, Eventbrite, Zoom, Gist, email, mailchimp for WordPress. This uses cookie technology.

You can find more information about the types of cookies that we use and how to manage them in our [cookie policy here](#).

## **2. How we store and transfer your information**

We keep your information safe and secure.

As the internet is a global environment, collecting and processing personal information might involve the transmission of this information internationally, including outside of the European Union. So by communicating electronically with us you acknowledge and agree to your information being processed in this way. We maintain strict policies to ensure all information that is transferred is done safely and securely with adequate protections.

### **3. Who we share your information with**

We will never sell your information.

We share information about young people's educational progress with their school.

We will share information that keeps young people safe as part of our safeguarding duties. For more information about how we safeguard young people, please see our separate Safeguarding Policy.

With parental consent collected by the young people's teachers, we might share pictures, videos or work of the children (which may include the children appearing in them), or the anonymised impact information that we collect in various media. We might share these things publicly online, in print, on television, on radio or other channels to support or promote our charitable work.

### **4. How you can see the information we store, request for your information to be updated or erased, or complain about how we handle your information**

You can do any of these things by emailing The Economist Group's Data Privacy Team: [dataprivacy@economist.com](mailto:dataprivacy@economist.com). Please include The Economist Educational Foundation in the subject.

### **5. We process information on behalf of The Economist Newspaper Limited**

The Economist Educational Foundation is an independent charity that was set up from inside *The Economist* newspaper. We process your information on behalf of The Economist Newspaper Limited, which is registered with the Information Commissioner at:

Registered Office: The Adelphi, 1-11 John Adam Street, London, WC2N 6HT, UK

ICO Registered Number: Z7134617

Company Registration Number: 236383

You can see The Economist Group's privacy policy [here](#).